







23/07/1983

☑ ARGENISANGULO@GMAIL.COM

* VENEZUELAN

+58-414-633-1419



EDUCATION

MASTER DEGREE IN SCIENCE OF COMMUNICATION, MAJORING IN MANAGEMENT IN COMMUNICATION AT UNIVERSITY OF ZULIA, IN WHICH HE ALSO GOT HIS LICENSE DEGREE IN MASS COMMUNICA-TION. HE IS GRADUATED FROM THE PROGRAM OF ADVANCED STUDIES OF GOVERNABILITY AND MANAGEMENT IN POLICIES FROM THE GEORGE WASHINGTON UNIVERSITY ALSO ACCREDITED BY THE CATHOLIC UNIVERSITY ANDRES BELLO (UCAB) AND THE CORPORATION ANDINA DE FOMENTO (CAF); CERTIFIED AS A LEARNING FACILITATOR IN DOMINICAN REPUBLIC (BY KRITERION); CERTIFIED AS AN EXECUTIVE COACH IN MEXICO (BY DUHNE) AND PROFESSIONAL RADIO HOST GRADUATED FROM UNIVERSITY OF ZULIA. IN LIKE MANNER HE IS GRADUATED FROM THE ACADEMY OF THE AMERICAS AND FROM THE LEADERSHIP ACADEMY OF JAPAN OF THE JUNIOR CHAMBER INTERNATIONAL (JCI). HE HAS PARTICIPATED IN VARIOUS PROGRAMS OF TRAINING SUCH AS THE MANAGEMENT OF FAMILY ENTERPRISES AND FINANCE FOR EXE-CUTIVES NON FINANCING OF IESA BUSINESS SCHOOL, FORMULA-TION AND EVALUATION OF SOCIAL PROJECTS OF ZULIA STATE MA-NAGEMENT INSTITUTE (IGEZ), AND THE DIRECTORS COACHING FOR PROFESSIONAL COACHES, OF THE CORPORATE UNIVERSITY OF SIGO.



AWARDS AND RECOGNITIONS

HE HAS BEEN WORTHY OF AWARDS SUCH AS THE FIRST PLACE IN THE NATIONAL ORATORY CONTEST (2001). SUCCESS-FUL YOUNG PERSON GIVEN BY UNIVERSITY OF JOSE GREGO-RIO HERNANDEZ (2006); BEST INSTRUCTOR OF THE NATIONAL SCHOOL OF TRAINING OF THE JCI ECUADOR (2012) BUTTON OF HONOR FOR ACHIEVEMENT OF THE VENEZUELAN YOUTH GIVEN BY THE LEGISLATIVE BOARD OF ZULIA STATE (2013); DISTINGUISHED VISITOR OF THE ENCARNACION CITY AND ILIUSTRIOUS GUEST OF THE ITAPÚA DEPARTMENT (2014) AND OF THE SAN LORENZO DEPARTMENT (2017), IN PARAGUAY. WAS RECOGNIZED AS THE BEST WORLDWIDE VICE-PRESI-DENT OF THE JUNIOR CHAMBER INTERNATIONAL (2014), AND RECENTLY HE RECEIVED THE 2017 OUTSTANDING WORLD SOCIAL MEDIA TEAM AWARD IN THE NETHERLANDS, CONFE-RRED FOR THAT GLOBAL ORGANIZATION.



AREAS OF FOCUS AND LINES OF INVESTIGATION IN

- DEVELOPMENT OF LEADERSHIP COMPETENCES.
- LEARNING AND DEVELOPMENT OF HUMAN TALENT.
- DESIGN AND FACILITATION OF LEARNING EXPERIENCES.
- CORPORATE COMMUNICATION STRATEGIES AND SOCIAL MEDIA.
- COMMUNITY IMPACT AND STRATEGIC RELATIONSHIPS.



EXPERIENCE OF ORGANIZATIONAL LEADERSHIP

 JUNIOR CHAMBER INTERNATIONAL (WORLDWIDE FEDERATION OF YOUNG LEADERS).

GROWTH AND DEVELOPMENT GLOBAL COMMITTEE CHAIRMAN (2018). SOCIAL MEDIA TEAM LEADER FOR THE WORLD PRESIDENT (2017). AMERICAN DEVELOPMENT COUNCIL DIRECTOR (2016).

WORLD VICE PRESIDENT (2014).

NATIONAL PRESIDENT (2011).

LOCAL PRESIDENT (2008).

PRESS CHIEF FOR THE WORLD PRESIDENT OFFICE (2004). PROJECT DIRECTOR OF JCI ZULIA (2001-2004).

- MEJORAR (CENTER FOR RESEARCH, LEARNING AND DEVELOPMENT). GENERAL MANAGER AND TRAINER (2015-) STRATEGIC RELATIONS AND BUSINESS MANAGER AND TRAINER (2010-2014). PUBLIC AFFAIRS MANAGER AND TRAINER (2006-2010).
- GRUPO LUKIVEN (ENERGY SECTOR BUSINESS GROUP). CHIEF OF STAFF, REPORTING TO THE DEPUTY CEO. (2006-).
- EL UNIVERSAL (MAIN NEWSPAPER OF NATIONAL CIRCULATION). WEEKLY COLUMNIST (2010-)

GRUPO LUKIVEN (ENERGY SECTOR BUSINESS GROUP). CHIEF OF STAFF, REPORTING TO THE DEPUTY CEO. (2015-).

- GENTE DINAMICA (STRATEGIC COMMUNICATION AGENCY). GENERAL DIRECTOR (2008-2010). GENTE DINAMICA MAGAZINE DIRECTOR (2008-2010). GENTE DINAMICA TV PROGRAM GENERAL PRODUCER (2004-2008). GENTE DINÁMICA RADIO PROGRAM MODERATOR (2006-2008)
- ODINAMICA (TRAINING AND CONSULTING COMPANY). MARKETING COORDINATOR AND TRAINER (2004 - 2006).
- ARTURO'S DE VENEZUELA (FIRST NATIONAL FAST FOOD CHAIN). HUMAN TALENT TRAINER (1999-2004).

INTERNATIONAL EXPERIENCE





EXPERIENCE AS A TRAINER

WITH ALMOST 15 YEARS OF EXPERIENCE, HE HAS FACILITATED OVER 20 THOUSAND PEOPLE, LEADING CONFERENCES, WORKSHOPS, COURSES AND LEARNING SESSIONS TO ENTERPRISES, UNIVERSITIES, GOVERNMENTS AND FOUNDINGS IN MORE THAN 20 COUNTRIES, SUCH AS GERMANY, ARGENTINA, ARUBA, BELGIUM, BOLIVIA, BRAZIL, CANADA, COLOMBIA, CURACAO, GUATEMALA, HOLANDA, HONDURAS, JAPAN, MEXICO, NICARAGUA, PANAMA, PARAGUAY, PERU, PUERTO RICO, DOMINICAN REPUBLIC, TAIWAN, UNITED STATES, URUGUAY AND VENEZUELA.

HE HAS ALSO DESIGNED AND LED CONFERENCES, WORKSHOPS AND COURSES IN ENTERPRISES AND ORGANIZATIONS SUCH AS: AMACA, AMESA, ARS PUBLICITY, ASERCA AIRLINES, ADAIN, ASSOCIATION OF BUFFALO BREEDERS OF VENEZUELA, ASSOCIATION OF EXECUTIVES OF CARABOBO STATE, IBERO- AMERICAN ASSOCIATION OF ENGINEERING TEACHING INSTITUTIONS, CENTRAL BANK OF VENEZUELA, OCCIDEN-TAL DE DESCUENTO BANK, CATEMAR, CATIVEN, CAPEX DOMINICAN REPUBLIC, BRITISH VENEZUELAN CHAMBER OF COMMERCE, DEPART-MENTAL CHAMBER OF INDUSTRY AND COMMERCE OF COCHABAMBA, INDUSTRIAL CHAMBER OF CARABOBO STATE, JUNIOR CHAMBER INTERNATIONAL, OIL CHAMBER OF VENEZUELA, CEBRA, COCA COLA, DISTILLERY COMPLEX PONCHE CREMA, CORPOZULIA, CREDITOTAL PARAGUAY, DIGITEL, NENA DRUGSTORE, EHCOPEK, POLAR ENTERPRISES, ESP OIL, EUROBUILDINGS HOTELS, EUROTIP, FARMATODO, FEBECA, GLOBAL TELEVISION, GLOBETT, JR PUBLICITY, LUKIVEN GROUP, MARMOCA GROUP, CLINIC HOSPITAL, PEDIATRIC SPECIALIZATIONS HOSPI-TAL, IESA BUSINESS SCHOOL, MEDIC INSTITUTION VALERA, INTEQUIM, IUFKIN OF VENEZUELA, MAYOR'S OFFICE OF MARACAIBO, MINISTRY OF EDUCATION OF ECUADOR, MINISTRY OF PUBLIC WORKS AND COMMUNICATIONS OF DOMINICAN REPUBLIC, NATIONAL CHAMBER OF VEHICULE LESSORS, NOMADA, NOW OF VENEZUELA, PDVSA, PETROREGIONAL DEL LAGO, PINTACASA, PINTURAS INTERNATIONAL, PORT SOCIETY OF BUENAVENTURA, QUIMIDAL, REINCO, RENAUIT, PILAR SCHOOL, JOU TAI SCHOOL, LOS ROBLES SCHOOL, NATIONAL SCHOOL OF JOURNALISTS, SANTIAGO DE LEON OF CARACAS SCHOOL, SHELL, SINTHESIS, SUAJA, TALLER INDUSTRIAL TEXAS, TEAM INDUSTRIAL TEXAS, TIERRA AITA, TUBOS SERVICIOS, UNICON- ARCELORMITTAL, UNIR, AUTONOMOUS UNIVERSITY OF SANTO DOMINGO, CATHOLIC UNIVERSITY OF URUGUAY, CENTRAL UNIVERSITY OF BOLIVIA, JOSE GREGORIO HERNANDEZ UNIVERSITY, RAFAEL BELLOSO CHACIN UNIVERSITY, SAN LORENZO UNIVERSITY, SANTA MARIA UNIVERSITY, UNIVERSITY OF ZULIA, VENEZOLANA DE FUNDICIÓN, VENEZUELAN MODEL OF UNITED NATIONS, WORLD MUSIC, AMONGST OTHERS, AND HAS SHARED STAGE WITH NATIONAL CELEBRITIES SUCH AS LAUREANO MARQUEZ, MAICKEL MELAMED AND NELSON BUSTAMANTE.



CURRENT OCCUPATION

CURRENTLY IS THE GROWTH AND DEVELOPMENT COMMITTEE CHAIRPERSON OF JCI; GENERAL MANAGER AT MEJORAR, CENTER FOR INVESTIGATION, LEARNING AND DEVELOPMENT; CHIEF OF STAFF OF GRUPO LUKIVEN; AND COLUMNIST OF THE UNIVERSAL NEWSPAPER..

LANGUAGES











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